



Asia-Pacific Association for International Education Regional Dialogue Series 2026

SPONSORSHIP PROSPECTUS

Contact Us:
projects@apaie.net

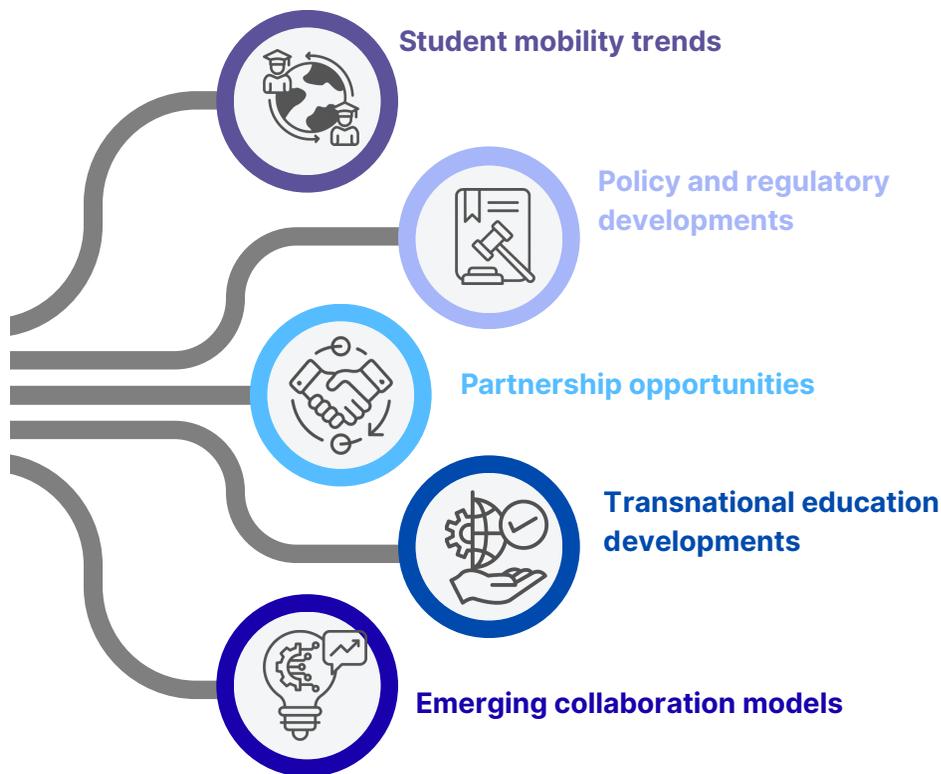
APAIE – Asia-Pacific Association for International Education

Connecting institutions, governments, and organisations to advance international education across the Asia-Pacific region.

Regional Dialogue Series

The **APAIE Regional Dialogue Series** is a curated set of **9 online sessions delivered throughout the year**, each exploring developments in a specific region within the international higher education landscape.

These dialogues bring together practitioners, policymakers, and institutional leaders to examine:



Each session includes **regional insight presentations and moderated discussion with sector experts.**

Why Regional Insight Matters

International education continues to grow rapidly and remains central to university strategies and government policies in many Asia-Pacific countries.

Key Indicators:

Indicator	Insight
6.4 million students	Currently study outside their home country globally
50%+ from Asia-Pacific	Asia remains the largest source region for international students
8+ million projected by 2030	Global demand for international education continues to expand
Asia-Pacific partnerships rising	Institutions increasingly seek regional collaboration models
Intra-Asia mobility is increasing	This intra-regional mobility is creating a significant growth opportunity
330+ international branch campuses globally	Asia-Pacific is one of the world's leading regions for international branch campuses reflecting regional demand and policy support

Understanding regional dynamics is therefore critical for institutions seeking to develop sustainable global engagement strategies.

Regional Dialogues Sponsorship

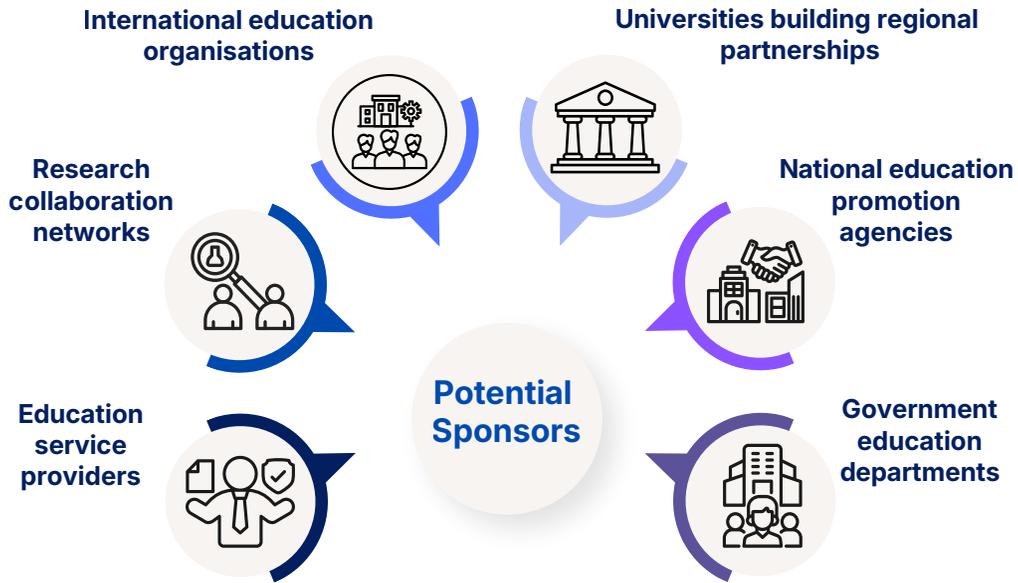
Sponsors play a key role in these discussions through a **20-minute insight presentation** contributing expertise, research, or strategic perspectives relevant to the region.

Why Participate:



Potential Sponsor Organisations:

Regional Dialogue sponsorship is well suited to organisations involved in international education:



*Regional Dialogue Format

Session length: 60 minutes

Presentations should provide meaningful sector insight, for example:

- Student mobility trends in the region
- Policy or regulatory developments
- Partnership models and collaboration opportunities
- Research insights or sector data
- Transnational education developments

Segment	Description
Regional context	Moderator introduces developments in the region
Sponsor insight presentation	20-minute presentation
Sector perspectives	Commentary from regional experts
Audience discussion	Live Q&A with participants

**Format of Regional Dialogue can be altered based on discussions with APAIE*

Sponsorship Options

Sponsorship Feature	Series Partner (only 1 available)	Regional Dialogue Partner
Investment (USD)	USD \$20,000	USD \$3,000
Scope	Entire 9-session webinar series	One Regional Dialogue session
Positioning	APAIE Regional Dialogue Series Partner	Regional Knowledge Partner
Thought leadership opportunity	20-minute insight presentation in each webinar	20-minute insight presentation
Logo on all series promotional materials	✓ Prominent placement	✓
Logo on webinar promotion	✓	✓
Logo displayed on webinar registration page	✓	✓
Logo on session holding slide	✓	✓
MC acknowledgement at start and end of session	✓	✓
Organisation profile on APAIE website	✓ Featured placement	✓ Standard placement
Sponsors Hub profile	✓	✓
Visibility to targeted regional audience	✓	✓
Opportunity to engage with attendees during the session	✓	✓
Attendees list (upon prior consent from attendees)	✓	✓

Secure Your Regional Dialogue

Regional Dialogue sponsorship opportunities are limited.

To secure your preferred region, please contact Lucinda Malgas, APAIE Global Engagement Manager, at: projects@apaie.net