



Application Form

To apply, complete this form and send to thomas.howden@wearemci.com

IMPORTANT: Your organisation's entitlements will be confirmed in writing and will become effective once agreed payment has been received.

Contact Details

Title: Mr Mrs Ms Miss Dr Prof Other

Given name: _____ Family name: _____

Position: _____

Organisation name (for invoicing purposes): _____

Organisation name (for marketing purposes): _____

Address: _____

State: _____ Country/Region: _____ Postcode: _____

Email: _____ Telephone () _____

Website: _____ Mobile: _____

Onsite contact name: _____ Onsite contact number: _____

Major Sponsor	
Diamond	\$25,000
Platinum	\$20,000
Gold	\$15,000
Silver	\$10,000

Day 2 - Tuesday 23 March	
Breakfast seminar 2	\$11,000
APAIE Theatre presentation 4	\$9,000
APAIE Theatre presentation 5	\$9,000
APAIE Theatre presentation 6	\$9,000

Day 1 - Monday 22 March	
Breakfast seminar 1	\$11,000
APAIE Theatre presentation 1	\$9,000
APAIE Theatre presentation 2	\$9,000
APAIE Theatre presentation 3	\$9,000

Day 3 - Wednesday 24 March	
Breakfast seminar 3	\$11,000
APAIE Theatre presentation 7	\$9,000
APAIE Theatre presentation 8	\$9,000
APAIE Theatre presentation 9	\$9,000

Sessions/program/ thought leadership	Investment (USD)	Opportunities
APAIE Theatre presentation	\$9,000	9 opportunities
Breakfast seminar	\$11,000	3 opportunities
Student voice plenary	\$10,000	Exclusive
First timers' briefing and networking	\$10,000	Exclusive
Global Dialogue and Closing Ceremony	\$15,000	Exclusive
Poster area	\$10,000	Exclusive

Networking	Investment (USD)	Opportunities
Meeting zone	\$15,000	Exclusive
Networking suite	\$10,000	Multiple rooms available
F&B networking	\$15,000	Exclusive

Lounges	Investment (USD)	Opportunities
Barista lounge	\$18,000	4 opportunities
Feature lounge	\$15,000	Exclusive
Relaxation Lounge	\$15,000	Exclusive
Sustainability lounge	\$10,000	Exclusive
Charging Station lounge	\$10,000	2 opportunities
Networking lounge	\$10,000	Exclusive

Delegate Experience	Investment (USD)	Opportunities
Conference app	\$15,000	Exclusive
Delegate lanyards	\$15,000	Exclusive
Delegate bags	\$18,000	Exclusive
Graffiti wall	\$10,000	Exclusive
Self-registration terminals	\$15,000	Exclusive
Student guide T-shirts	\$12,000	Exclusive
Social media wall	\$10,000	Exclusive
Water bottle	\$15,000	Exclusive

Advertising	Investment (USD)	Opportunities
Pre-conference		
Electronic direct mailer banner	\$2,500	Multiple
During Conference		
Electronic direct mailer banner	\$3,000	2 per EDM

Exhibition - please indicate your chosen participation				
Booth type	Number of booths/sqm required	Price (USD)	Preferred booth position	Total (USD)
Space only 6sqm		\$3,800 per 6sqm	#	
Standard booth 6sqm		\$4,100 per 6sqm	#	

Confirmation		
My signature below denotes that I accept the points listed in the terms and conditions, agree to be invoiced for the total amount payable, and am authorised to make the commitment on behalf of my organisation. I have read the sponsorship and exhibition prospectus. I understand and accept the inclusions, and agree to abide by the terms and conditions of participating in in the APAIE 2027 Conference and Exhibition.		
Total USD amount payable (incl tax)t	Title	Name (please print clearly)
USD		
Signature	Date	
Please tick if you do NOT wish to receive APAIE Conference and Exhibition updates via email		

Please send completed applications to APAIE Conference Sponsorship and Exhibition Manager Thomas Howden at thomas.howden@wearenci.com or call +61 2 9213 4016 with enquiries.

Terms and conditions

Things you need to know

- The extent of refunds will be a matter for the Host Organisation (the underwriter) to decide. We have no responsibility for making refunds and attempts to cancel cheques or credit card payments will be rejected by our bank.
- You (Sponsoring /Exhibiting organisation) by returning the sponsorship booking form or the exhibition booking form accept these Terms and Conditions.
- We/Us (MCI Australia Pty Ltd, 3A Level 3 200 Creek Street, Brisbane, QLD, 4000, ABN 76 108 781 988) representing the Organising Committee and the Host Body (APAIE) do not accept responsibility for any errors, omissions or changes.
- Details may change without notice. Please refer to the website (<https://apaie.net>) for the latest information on the event.
- MCI has been engaged by the Host to provide Event-Management Services in respect of the Event (APAIE 2027 Conference and Exhibition)

Financial facts

- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days. If you miss the payment date, any time dependent discounts will be forfeited— i.e. you will be billed at the next highest level (early rate to standard, etc.).
- You will not receive any sponsorship or exhibition entitlements, including allocation of booth location (allocated in order of sponsorship/exhibition level) until all monies have been paid.
- All sponsorship and exhibition prices are in USD.
- Payments can be made via EFT.
- If you pay by electronic fund transfer, you agree to pay any bank charges and must include these in the amount you transfer.
- If you pay by credit card a payment processing fee of 3.5% – 5.5% (depending on card type) may be applied. Please note that from 1 October, payments can only be made via EFT.
- You must notify us in writing if you need to cancel.
- Cancellations made before 30 September 2026 will be refunded less a 15% cancellation fee. Cancellations received between 30 September 2026 and 20 January 2027 will be refunded less a 50% cancellation fee.
- Cancellations made after 20 January 2027 will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.
- No exhibitor shall occupy allocated space until all monies owing to the organiser are paid in full.

In the unlikely case that the event cancels

- The Sponsor acknowledges and agrees that the Event may be cancelled from time to time for any reason, including but not limited to Intervening Occurrences, either by MCI or by the Host.
- The Sponsor agrees that neither MCI nor the Host is liable for any losses, damage, liability or claim caused to the Sponsor directly or indirectly by cancellation of the Event for any reason whatsoever.
- If the Event is cancelled for any reason whatsoever before its commencement, MCI must promptly notify the Sponsor in writing and provide reasons, and both parties are discharged from further performance of their obligations under this Agreement, excepting that obligations contained in this clause, and provisions that survive upon the termination of this Agreement, remain binding on the parties; and

- MCI must, within 90 days of cancellation, reimburse all monies paid by the Sponsor under this Agreement, after deduction of reasonable expenses already incurred by MCI in connection with this Agreement, up until the time of cancellation of the Event.
- If the Event is cancelled for any reason whatsoever during the Event, MCI must promptly notify the Sponsor in writing and provide reasons, and both parties are discharged from further performance of their obligations under this Agreement, and provisions that survive upon the termination of this Agreement, remain binding on the parties and APAIE.
- MCI must, within 90 days of cancellation, reimburse such portion of the monies paid by the Sponsor as reasonably reflects the reduction in value of the sponsorship benefits to which the Sponsor is entitled under this Agreement, and after deduction of reasonable expenses incurred by MCI in connection with this Agreement, up until the time of cancellation of the Event.

Termination

On termination of the Agreement by either party for any reason:

- All Sponsorship Benefits and all Sponsorship Contributions cease, provided that the Sponsor must pay all Sponsorship Contributions payable to MCI that are due and payable under this Agreement up to and including the date of termination;
- The Sponsor must cease referring to itself as a sponsor of MCI, the Host or the Event, as the case may be;
- MCI must, at the option of the Sponsor, return to the Sponsor or destroy all information, promotional and other materials in its possession that contain any such reference;
- Each party must cease making further use of the Intellectual Property of the other party
- Such termination is without prejudice to any and all rights and remedies which had accrued to the benefit of the parties to the date of termination.

You and your staff—onsite

- Your application to sponsor and/or exhibit does not constitute an attendee registration. You will need to do that separately online.
- All exhibition staff must be registered online—i.e. complimentary exhibitor registration, or by purchasing additional exhibitor staff registrations.

Print entitlements

- Logos and other printed material may, at our sole discretion, be reproduced in colour (where possible), OR the nominated conference spot colour/s OR mono depending on method of production.
- The sponsor must provide suitable material to meet our publication requirements and deadlines.
- Please provide all material at 300 DPI at 100% in jpeg (preferred for website) AND eps (preferred for print format including, where possible, RGB or Pantone colour equivalents).
- Where applicable, advertisements are to be supplied by the sponsor.
- No print or web recognition will be given unless payment terms have been met.

Sponsor notes

- All sponsor functions must be endorsed by the APAIE 2027 conference managers.
- Serving of alcohol at the APAIE 2027 exhibition is not permitted due to local customs.
- Failure to notify or receive approval for hosting a sponsor function during APAIE 2027 may result in forfeiture of sponsorship fees/entitlements.

Exhibitor notes

- You may not assign, share, sub-let, or grant licences for the whole or part of the booth without our prior approval. Please email the APAIE Sponsorship and Exhibition Managers for further information.
- We reserve the right to ask you to remove any display items we deem as unacceptable.
- You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.
- You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.
- Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with the conference managers.
- Any supplier you use onsite must conform to the venue's OH&S, insurance and other regulations.
- You are solely responsible for any physical loss or damage to your own property.
- It is recommended that you hold a current public liability insurance policy for a minimum of USD10,000,000. Please forward the name of your insurer, your policy number, the insured amount and its renewal date to us by February 2027.

Privacy statement

- Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.
- In addition, your name, organisation, country/state of origin may be published on the list which is provided to delegates, exhibitors and sponsors at the event. If you do not wish your details to be included in this list, please contact us.
- Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.
- In addition, your name, organisation, country/state of origin may be published on the list which is provided to delegates, exhibitors and sponsors at the event. If you do not wish your details to be included in this list, please contact us.